

RPOC5001000H Open Caps

A brown striped tabby cat trots into a kitchen, paws at a bowl of cat food, and eats. A grey-and-white cat trots down a hallway. The tabby cat jumps onto a counter beside a window. An orange tabby cat paws at a scratching post.

MALE ANNOUNCER: The right nutrition helps maintain your cat's whole body health for life.

A black kitten sits on the ground, then leaps up and joins a larger grey cat. They eat together.

MALE ANNOUNCER: From kitten to maturing adult.

A variety of Purina ONE dry cat food bags appear side by side on a white background.

ANNOUNCER: Purina ONE provides a range of purposeful nutrition.

A close up reveals two varieties of Purina ONE SMARTBLEND dry cat food: indoor advantage and salmon and tuna flavor. Ingredient information appears at the bottom of the screen.

ANNOUNCER: With real meat as the first ingredient...

A circular blue Purina ONE SMARTBLEND logo appears on a white background. Blue text reading "100% nutrition" appears beside the logo.

ON SCREEN TEXT: PURINA
 ONE
 SMARTBLEND
 100% NUTRITION

ANNOUNCER: 100% nutrition for each life stage...

A black-and-white cat walks beside a stack of books.

The blue circular Purina ONE SMARTBLEND logo appears on a white background. Blue text reading "0% fillers means every ingredient has a purpose" appears beside the logo.

ON SCREEN TEXT: 0% FILLERS
 means every ingredient has a purpose

ANNOUNCER: And zero fillers.

The orange tabby cat plays with a feathery toy. The brown tabby cat pushes a purple treat ball with its nose, munching on the food that spills out of it. The grey-and-white cat trots across a hallway. A calico cat chases a toy. The orange tabby jumps off a countertop.

ANNOUNCER: There's a SMARTBLEND to help keep your cat's appetite, appearance, and energy healthy for life.

A variety of Purina ONE dry cat food bags appear side by side on a white background. Blue text reading "Whole body health for life" appears above the bags, while blue text appears below the bags reading, "Learn more at PurinaONE.com/WhySwitchCat."

ON SCREEN TEXT: WHOLE BODY HEALTH FOR LIFE
 LEARN MORE AT
 PURINAONE.COM/WHYSWITCHCAT

ANNOUNCER: Purina ONE SMARTBLEND, whole body health for life.